

Western Equity Group

Start-up Expense Estimate

		Estimate
Equipment	Computer	\$ 1,200 (With Ethernet)
	Printer	\$ 475 (Color Laser Printer)
	Copier	\$ 1,500
	Fax	\$ 200
	Scanner	\$ 200
Furniture	Desk/Chairs	\$ 1,000 & up
	File Cabinets	\$ 500
	Reception Area	\$ 1,000 & up
	Misc. Décor	\$ 500 to unlimited
Office Setup	Business Cards	\$ 75
	Stationery	\$ 125
	Postage	\$ 115
	Phone	\$ 375 Install & Deposit
	Advertising	\$ 350
	Misc.	\$ 1,000
Miscellaneous	State Reg.	Varies by # of States
	Office Deposit	First & Last Month Rent
	ACAT Fees	Varies
	Office Lease	\$350-\$2,000 per month
	Office Signage	\$750
Total First Month Expenses		_____

Notes:

We have provided estimates as a guideline to give you a starting point. Obviously, many individuals already have much, if not all of the listed items. If that is the case, than the only area(s) that becomes significant are State Registrations, ACAT Fees, Postage, Business Cards, Stationery, Advertising, Office Signage and Phone Listing.

As with all Start-up costs there are going to be variations in price. You may find a Printer, Fax or Scanner on sale. A national company may advertise a special on computers. The variations are endless. From personal experience, here are a few tips:

Cannon has very good optics for Scanners and Copiers

Hewlett Packard has a very reasonable priced Color Laser Printer

Computer Manufacturers always seem to have some promotion going on.

Flat Screen monitors of good color and pixel quality have dropped to under \$200.

If you buy a new computer make sure you have an Ethernet Card for Internet Connection needs.

If you are doing multiple purchases, i.e. Printer, Fax & Copier, talk with the store manager about a price break. Another idea is to take your "equipment list" and fax or visit with a number of vendors and put it all up for a bid. Check your local paper and shop the prices. Set a goal to beat the WEG estimates!

Please note, WEG has no affiliation with any of the companies that sell, manufacture or provide equipment. We have listed the above information as a reference source to aid you in the process of establishing your business.